

JULIANA RUIZ

ADVERTISING & GRAPHIC
DESIGN STUDENT

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PROFILE

Creative Advertising and Graphic Design student with experience leading visual direction for student-led campaigns. Adept at transforming ideas into cohesive brand visuals through collaboration, strategy, and strong design execution. Driven to grow in fast-paced, creative environments.

EDUCATION

2021 - 2023

SENECA COLLEGE

- Creative Advertising

2025 - 2026

HUMBER COLLEGE

- Advertising & Graphic Design

WORK EXPERIENCE

OCTOBER 2025 - PRESENT

NEXT Student Agency | Humber College

Art Director

- Led conceptual development and design execution for student-led advertising and branding campaigns across digital and print.
- Collaborated closely with copywriters, strategists, and account teams to translate campaign goals into cohesive visual systems.
- Directed visual style and brand consistency, ensuring all deliverables aligned with client objectives and creative briefs.
- Provided creative guidance and feedback throughout the design process, supporting high-quality execution and on-time delivery.

AUGUST 2023 - PRESENT

Adidas | The Well

Sales Associate

- Developed a proficiency in multitasking and time management which was vital for providing assistance to multiple customers simultaneously, along with performing several stock-room tasks.
- Managed inventory accurately to prevent mix-ups and ensure that products are properly labeled and stored.

SKILLS

- Art Direction
- Visual Design
- Adobe Creative Suite
- Team Collaboration
- Time Management
- Creative Problem-Solving
- Brand Identity

LANGUAGES

- English (Fluent)
- Spanish (Fluent)